



INTERNSHIP - ONLINE MARKETING

The 'Swatch TTR World Snowboard Tour,' or simply 'The TTR,' is without question the largest culmination of independent snowboard freestyle events acting under one common tour flag. We are offering 6 months internships for talented and motivated individuals in Innsbruck/Austria intended to provide you with a true learning and exciting team experience.

The work will involve all aspects of implementing TTR's online communication and marketing strategies within the world wide web and on www.ttrworldtour.com including updating written and audio-visual content, adapting and developing design, working with photoshop, producing new ideas and realizing them in close contact with the Public Relations and TV departments. It is a great way to create online marketing impact for a considerable audience on a state-of-the-art level, bring in yourself with own ideas and having backstage access to the world of snowboarding.

Candidates should have basic experience in Online Communications and Marketing, Web / Graphic Design and preferably be studying for a degree in a related subject. Key skills we seek are:

- Adobe Photoshop and graphic production skills
- community knowledge
- standard office programs
- basic knowledge in HTML/XML/CSS
- fluent in English with excellent communication skills

In addition the following are desirable but not required:

- experience in search engine optimization
- web content management skills
- other language skills

The internship starts latest in November and lasts during the whole winter season until the end of April. Although you will be working hard, some good powder runs on the mountains around Innsbruck and the attendance of a few TTR events on the tour are assured.

Please email your resume with a cover letter describing your interest in this position and why you would like to intern with us to andy@ttrworldtour.com.