



FOR IMMEDIATE RELEASE:

**'BATTLE OF FRIENDS', HEAD-TO-HEAD ACTION REVEALED FOR
NOKIA AIR&STYLE MUNICH 07**

November 30th, 2007, Munich/ Germany: The excitement was hard to contain at 11:30 am this morning as the match-ups for the Swatch TTR SIX(6)STAR Nokia Air & Style on Saturday night were announced.

The top 8 riders according to their results from last season's event are brought back to compete. A random draw determined the challenging 9th to 16th positioned riders who will go head-to-head with the top 8 for Saturday night. Matched riders will battle through two rounds of a knock-out competition, before a four man Super Final determines The Nokia Air & Style 07 Title winner.

This year's line up also promises a 'battle of friends' as almost each match up features friends or fellow team riders competing against each other for the title, such as Kevin Pearce (USA) against Danny Davis (USA) and Torstein Horgmo (NOR) against Chas Guldemon (USA). The final match up announced also brought together last season's Main Event winner Travis Rice (USA) against last season's Rookie Challenge Winner Mikkel Bang (NOR). Riders will have to throw down their best tricks to bring the Nokia Air & Style Title home, promising a night of intense drama and stylish action.

The rider match-up list is as follows:

Heat 1. Nr. 2 Risto Mattila (FIN) vs. Christophe Schmidt (GER)

Heat 2. Nr. 7 Torstein Horgmo (NOR) vs. Chas Guldemon (USA)

Heat 3. Nr. 5 Heikki Sorsa (FIN) vs. Andreas Wiig (NOR)

Heat 4. Nr. 3 David Benedek (GER) vs. Gigi R f (AUT)

Heat 5. Nr. 4 Mathieu Crepel (FRA) vs. Andy Finch (USA)

Heat 6. Nr. 6 Kevin Pearce (USA) vs. Danny Davis (USA)

Heat 7. Nr. 8 Eero Ettala (FIN) vs. Nicolas M ller (SUI)

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Heat 8. Nr. 1 Travis Rice (USA) vs. Mikkel Bang (NOR)

Be sure to check out the LIVE web cast of Saturday night's event on www.air-style.com, www.freecaster.com, and www.ttrworldtour.com

Points Allocation SIX(6) STAR Nokia Air and Style Munich 07

1st 1000, 2nd 942.30, 3rd 900, 4th 868.06, 5th 842.41, 6th 820, 7th 798.79, 8th 780, 9th 763.35, 10th 746.89, 11th 730.60, 12th 714.50, 13th 698.58, 14th 682.84, 15th 667.28, 16th 651.91

2007/2008 - Swatch TTR World Snowboard Tour Ranking as of: 23/11/07

| Rank | Name | Sponsors | Nation | Score |
|------|----------------------------------|--------------------------------|--------|----------|
| 1 | Aguirre, Mason | Burton, Smith, Nixon, Globe | USA | (623.78) |
| 2 | Vito, Louie | Volcom, Red Bull, Spy, O Matic | USA | (569.19) |
| 3 | Horgmo, Torstein | DC | NOR | (548.04) |
| 4 | Lago, Scotty | Billabong, Flow, Smith, Burn | USA | (474.94) |
| 5 | Guldemon, Chas | DC, Electric | USA | (444.17) |
| 6 | Caldwell, Wyatt | Rossignol | USA | (443.38) |
| 7 | Kokubo, Kazuhiro | Burton, Oakley | JPN | (439.42) |
| 8 | Brown, Mitchell | Oakley, Vans, Bataleon | NZE | (414.41) |
| 9 | Pearce, Kevin | Burton, Oakley, Volcom, Adio, | USA | (400.80) |
| 10 | Zeestraten, Stef | Allian | NZE | (397.02) |

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Founded by Terje Haakonsen and industry innovators in 2002, the SWATCH Ticket To Ride (TTR) World Snowboard Tour is a non-profit, rider-driven organization representing the progression of snowboarding. The SWATCH TTR World Snowboard Tour is based on global grass root and key independent freestyle snowboarding events over a ten-month period from Southern to Northern Hemisphere locations. Events are rated via a 1-through-6STAR system, with points allocated accordingly, a SIX(6) STAR event holds the highest. Any rider participating in these events, from up-and-coming to professional talent, earns ranking points and a position on the SWATCH TTR World Ranking List. The top male and female rider based on an average of their best six results of the season is crowned SWATCH TTR World Snowboard Tour Champion.

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