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**ANDY FINCH: NEW SWATCH TTR WORLD NUMBER ONE
AFTER SIX(6)STAR O'NEILL EVOLUTION**

Davos, Switzerland: This is what professional snowboarding is all about. Massive tricks. Even bigger air. And pro snowboarders landing the unlandable. Andy Finch (USA) finished 6th overall in the Quarterpipe, but after taking the title at yesterday's Halfpipe session, Andy has moved into the Swatch TTR World No. 1 position, just twenty points ahead of now World No. 2 Torstein Horgmo (NOR). Kim Rune Hansen (NOR) stood atop the Quarterpipe podium, while Risto Mattila (FIN) grabbed hold of the number 2 spot pushing him into World No. 6. Peetu Piironen (FIN), who was expected to do very well, rounded out the podium with a third place finish in the Quarterpipe.

The O'Neill Evolution lived up to its SIX(6)STAR title as riders like Nicolas Mueller (SUI), Colin Frei (SUI), and Manuel Pietropoli (ITA) redefined the word amplitude, taking their tricks to incredible new heights. Kim Rune Hansen was pumped up after he stomped a huge flip-variation that sent the crowd wild and earned him 1000 ranking points and \$15 000 USD, "I just won the SIX(6)STAR TTR O'Neill Evolution Quarterpipe and I'm so stoked! It feels so good." Manuel Pietropoli (ITA) also took home \$6000 USD for the Swatch Highest Air with hitting 8.0 m that impressed both the fans and the riders.

There are tons of big movers and shakers in the rankings after a double-dose of Ranking points was unleashed on riders looking for that coveted TTR World No. 1 spot. Chas Guldmond (USA) remains in the Top 5, holding onto World No 4 with fellow American rider Tim Humphreys (USA) moving into World No 11. Local Swiss rider Iouri Podladtchikov (SUI) has moved into World No 17, with Swiss favourite Nicolas Mueller (SUI) sitting right behind him at World No. 18. 05/06 Tour Champion Mathieu Crepel (FRA) sat out of the Quarterpipe event, but his Halfpipe run keeps him in the Top 20 at World No. 19.

The battle for Swatch TTR Tour Leader rages on at the upcoming Burton European Open in Laax, Switzerland which will hand out another double-dosage of 1000 ranking points with Superpipe and Slopestyle competitions for both men and women riders. Video footage of the O'Neill Evolution is available on freecaster.tv and ttrworldtour.com.

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Quarterpipe Top Ten:

1.	Kim Rune Hansen	NOR	Burton
2.	Risto Mattila	FIN	FLOW
3.	Peetu Piironen	FIN	Burton
4.	Nicolas Mueller	SUI	Burton
5.	Colin Frei	SUI	K2
6.	Andy Finch	USA	Rip Curl
7.	Tore Holvik	NOR	Bateleon
8.	Arthur Longo	FRA	APO
9.	Benoit Thomas-Javid	FRA	Rome
10.	Olivier Gittler	FRA	Burton

Points Allocation SIX(6) STAR

1st 1000, 2nd 942.30, 3rd 900, 4th 868.06, 5th 842.41, 6th 820, 7th 798.79, 8th 780, 9th 763.35, 10th 746.89, 11th 730.60, 12th 714.50, 13th 698.58, 14th 682.84, 15th 667.28, 16th 651.91

2007/2008 - Swatch TTR World Snowboard Tour Ranking as of: 05/01/08

Rank	Name	Sponsors	Nation	Score
1	Finch, Andy	Palmer, Ripcurl	USA	(762.49)
2	Horgmo, Torstein	DC Oakley	NOR	(743.04)
3	Pearce, Kevin	Burton Adio, Oakley, Volcom	USA	(712.14)
4	Guldmond, Chas	DC Electric	USA	(666.40)
5	Aguirre, Mason	Burton Globe, Nixon, Smith	USA	(623.78)
6	Mattila, Risto	Billabong Flow Giro, Kostum, Volvo	FIN	(607.81)
7	Vito, Louie	O Matic, Red Bull, Spy, Volcom	USA	(569.19)
8	Bang, Mikkel	Burton Analog, DVS, Red	NOR	(497.45)
9	Lago, Scotty	Billabong Flow Burn, Smith	USA	(474.94)
10	Hamilton, James	Rossignol, Sessions, Smith	NZE	(468.51)

ABOUT TTR:

Founded by Terje Haakonsen and industry innovators in 2002, the SWATCH Ticket To Ride (TTR) World Snowboard Tour is a non-profit, rider-driven organization representing the progression of snowboarding. The SWATCH TTR World Snowboard Tour is based on global grass root and key independent freestyle snowboarding events over a ten-month period from Southern to Northern Hemisphere locations. Events are rated via a 1-through-6STAR system, with points allocated accordingly, a SIX(6) STAR event holds the highest. Any rider participating in these events, from up-and-coming to professional talent, earns ranking points and a position on the SWATCH TTR World Ranking List. The top male and female rider based on an average of their best six results of the season is crowned SWATCH TTR World Snowboard Tour Champion.

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